

**PROGRAM**  
**Spring school**  
**“Transfer of Technologies and Innovations: European and Ukrainian Experience”**

in the context of Jean Monnet 611679-EPP-1-2019-1-UA-EPPJMO-MODULE  
 "European Experience in Technology Transfer for Ukrainian Universities"/  
 EXTECH

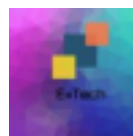
**3-4th of March and 10th-11th of March 2021**

Time	Topic	Trainer
<b><u>3rd of March 2021</u></b>		
<b>10:00 – 10:15</b>	Introduction. EXTECH project presentation	<b>Ihor Oleksiv</b> , D.Sc., professor, Lviv Polytechnic National University, EXTECH project manager
<b>10:15 – 11:30</b>	Building Environment for Creating Innovations at the University	<b>Yuri Pohorelov</b> D.Sc., professor, academician of the Academy of Economic Sciences of Ukraine, adviser to a member of the Accounting Chamber of Ukraine
<b>11:30 – 13:00</b>	Innovation and Strategy in Digital Age	<b>Ivan Zupic</b> , Ph.D., associate professor, Goldsmith University of London, Technology transfer expert
<b><u>4th of March 2021</u></b>		
<b>10:00 – 11:30</b>	Entrepreneurship: Market analysis and Marketing process	<b>Bertrand Tortellier</b> , Ph.D., project engineer in Alpine Social Innovation Strategy, ASIS, Chaire d'entrepreneuriat en économie sociale et solidaire de l'Université de Lyon

<b>11:30 – 13:00</b>	Higher educational institutions' role in the industry 4.0 epoch: balance factor in polarized cholism	<b>Iryna Nyenno</b> , Professor of the Department of Management and Innovations, Head of the Innovations Office in Odessa I.I. Mechnikov National University
<b>10th of March 2021</b>		
<b>10:00 – 11:30</b>	Social Entrepreneurship at Reutlingen University (Germany): a case study	<b>Lyubomyr Matsekh Ukrayinskyy</b> Project Manager in Center for Entrepreneurship, Reutlingen, Baden – Wurttemberg, Germany



With the support of the Erasmus+ Programme of the European Union



<b>11:30 – 13:00</b>	Building innovative ecosystems in AI readiness	<b>Oleksandr Krakovetskyi</b> CEO DevRain, CTO DonorUA, Ph.D., Microsoft Regional Director, Microsoft AI Most Valuable Professional
<b>11th of March 2021</b>		
<b>10:00 – 11:30</b>	Transforming Technology into Business	<b>Tomás Pinho</b> President of JEEFEUC in Coimbra, Portugal
<b>11:30 – 13:00</b>	The Entrepreneurial University: European experience	<b>Oleksandr Dluhopolskyi</b> Dr. Ec. Sc., Prof., Department of Economics, West Ukrainian National University, Ternopil, Ukraine

Important notes:

1. The school is free of charge and will be delivered in English and Ukrainian
2. Please register for Spring school “Transfer of Technologies and Innovations: European and Ukrainian Experience” via link:

<https://forms.gle/KRbF13TgBCgH3JkN7>

3. Deadline for the registration: 2<sup>nd</sup> of March 2021.

The School will be conducted on-line on Zoom platform.

The number of school participants are limited.

4. Spring School participants will be awarded with certificates issued by Lviv Polytechnic National University

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